



Benelux Media Co-ordinator

Fox International is looking for a new Media Co-Ordinator based either in Belgium or the Netherlands to cover the Benelux region working on all of our brands including Fox, Matrix, Fox Rage and Salmo.

Main responsibilities:

- Film, edit and upload product and technical videos for use on social media sites (Facebook, You Tube, Instagram) plus contribute to filming of annual DVD projects as and when required by media managers.
- Execute digital media strategy, maximising social media coverage to increase awareness of Fox products. Create, place and manage social media posts and local content including catch reports, event publicity and local customer news. Promote and respond to feedback from sites.
- Be the point of contact for magazines and websites in your region. Write news and technical articles/ with accompanying photographs for publication in external magazines and websites. Manage distribution of product reviews and adverts to magazines and websites.
- Liaise with consultants and sponsored anglers to produce timely and appropriate news stories and articles for social media and website.
- Help out with setting up and attending consumer and trade exhibitions when required.
- Provide feedback about market conditions and competitor activity.
- Maintain a library of photographs together with accompanying text for use in printed material (catalogues, fliers, packaging etc.) across the Group.

Experience and competence:

- Significant experience in DSLR photography and video filming.
- Ability to use Final Cut Pro or comparable video editing software to a high standard.
- Good understanding of digital and social media such as workings of websites, YouTube, Facebook and Instagram.
- Ideally a good understanding of carp, match and predator fishing styles/techniques.
- Must be prepared to travel and spend nights away from home.
- Good understanding of angling press and publications and angling retail base.
- Good interpersonal skills and ability to build relationships with others.
- Ability to work independently; well organised with good project management skills.
- Good oral and written language skills; languages as required for area of responsibility.
- A full driving licence is required.
- Salary dependent on experience.

If you think you are the ideal candidate for this role please email a copy of your CV and a covering letter along with any links to examples of your filming and editing work to ingev@foxint.com.